Savvy, modern, and full of life Taylor Brione is in-the-know when it comes to all things social. She is self-titled "Professional Social Media-lite"-- a title she coined to describe her unique brand of services which include event management and social media marketing. Taylor Brione has been sharing her love for fashion, event planning, pop culture, and of course the color pink for over 3 years. She speaks, blogs, and makes media for young, modern, and fabulous millennial women at [taylorbrione.com], a lifestyle website that Tastemaker Magazine named as one the "Top 20 Influencers Under 40". Taylor Brione recently introduced [sparkleposhpup.com], a pet blog highlighting the posh, superstar lifestyle of her dog. She is the current chair for Houston Fashion Bloggers and advises Mattel's Barbie Collector Advisory Panel. Taylor Brione speaks at and attends social media and marketing events, sharing her love and knowledge for all things social media and event planning.